

# **CHAMBER AMBASSADOR COMMITTEE**

We welcome you to join our  
Greater Grass Valley Ambassador Committee!

*Mission Statement:*

*To serve our members by facilitating  
business development, promoting tourism  
and visitor direction and presenting  
information that supports responsible  
business growth in our community.*

# Benefits of Becoming an Ambassador!

## **What is a Chamber Ambassador?**

Ambassadors are Chamber Members who volunteer their time to welcome new Chamber members, and support Chamber staff at community events. The Ambassador Committee is the premiere “Member to Member” business networking opportunity.

## **Who may be an Ambassador?**

Becoming an Ambassador is a privilege open to Chamber members-both independent members or business representatives. We invite you to elevate your participation through Ambassadorship.

## **Benefits:**

- \*Meeting potential clients and customers
- \*Having your name, Bio, and photo on Chamber website
- \*Being a part of a dynamic Chamber Committee
- \*Meeting business people from our community in a relaxed atmosphere
- \*Making new friends
- \*Sense of pride
- \*Opportunity to become Ambassador of the Year
- \*Opportunity to share information, educate and update us about your business at each monthly Ambassador meeting
- \*Increase quality networking with a “Culture of Advocacy”

## Commitment

Regularly attend Ambassador Committee meetings held on the third Tuesday of each month @ noon until 1:00, Hosted by Atria Grass Valley 150 Sutton Way

### **IMPORTANT:**

If unable to attend the monthly meeting, you are expected to notify either the Ambassador Committee Chairperson or the secretary by telephone or e-mail prior to the meeting.

Participate in networking and business promotion events each month. These include: ribbon cutting ceremonies, business after hour mixers, and other scheduled events throughout the year. Teams have been put in place to provide flexibility in personal scheduling.

Connect with existing members and promote new membership. Ambassadors are encouraged to advise the chair of the Recruitment and Retention committee about any Chamber members expressing interest in becoming an Ambassador. Current chair of the Ambassador Recruitment Committee: Denise Johnson  
denise@craigjohnsonplumbing.com

Sign up and participate in one or more of the following committees:

- \*Ambassador Recruitment and Retention
- \*Business After Hour Mixers/ Table Top Events
- \*Ribbon Cuttings

## Ambassador Committees

**Ambassador Recruitment and Retention – Denise Johnson– Chair:** The Recruitment/Retention Committee members work to bring Chamber members into the Ambassador committee, provide mentoring to prospective Ambassadors, and promote “Culture of Advocacy.”

**Table Top/Business After Hours (BAH) Mixers – Joel Ramirez– Chair** This committee is in charge of selecting hosts and venues for Mixers and ensuring the event is properly promoted, and that sufficient Ambassadors are working the event.

**Ribbon Cuttings - Mick Collins–Chair:** Ribbon Cutting Ceremonies are considered publicity opportunities for the new Chamber members. The Committee organizes ribbon cutting ceremonies and makes sure Ambassadors are present to promote new Chamber Members.

**Ad Hoc Committees:** (Formed periodically to handle specific issues/problems/ideas, etc.)

**Ambassador Secretary – Susan Walker:** The Secretary is responsible for ensuring the Ambassador information is up to date, typing up monthly minutes and sending minutes out to the Ambassador group, forwarding communications to other chairs and Ambassadors when necessary.

## New Ambassador Commitment Form

Thank you for your interest in becoming an Ambassador. Participation as an Ambassador comes with a current individual or business Greater Grass Valley Chamber membership.

Name: \_\_\_\_\_

Position (owner, VP., Agent, etc.): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Office phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Yes, I am interested in being a Greater Grass Valley Chamber Ambassador. I understand and accept the benefits and Commitments involved:

Signature: \_\_\_\_\_

Committee Selection: \_\_\_\_\_

\*Attendance at Ambassador Meetings each third Tuesday of the month from 12:00- 1:00 pm At Atria Grass Valley  
150 Sutton Way

\*A 90-day training period to be completed before a new Ambassador receives "permanent" status.

\*Attending and assisting at Business After-Hours - Chamber Mixer events

\*Attendance at Ribbon Cuttings

\*Serving on at least one Ambassador Committee

## **Standard Expectations For Chamber Ambassador (In Good Standing)**

- 1) Take professional photo and give business information to be on the Chamber website
- 2) Attend 9 out of the 12 monthly Ambassador meetings (with a minimum of 2 excused)
- 3) Attend at least 4 Ribbon Cuttings per calendar year
- 4) Work all assigned Team A and Team B mixers (Table Top & Regular Mixers) or get a replacement with an e-mail verification
- 5) Participation in one of the Ambassador Committees

\*\*All of these Standards will be verified by attendance sheets

## **Above and Beyond Expectations for Quarterly Award Winners and Ambassador of the Year**

- 1) Becoming a Chair or Co-Chair of Ambassador Committee
- 2) Recruiting new Chamber members and Ambassadors
- 3) Attending more Business After Hours Mixers and Ribbon Cuttings then required
- 4) Wearing name badge to all Chamber events
- 5) Using social media to promote Chamber events
- 6) Attending all Committee meetings outside of regular monthly meetings